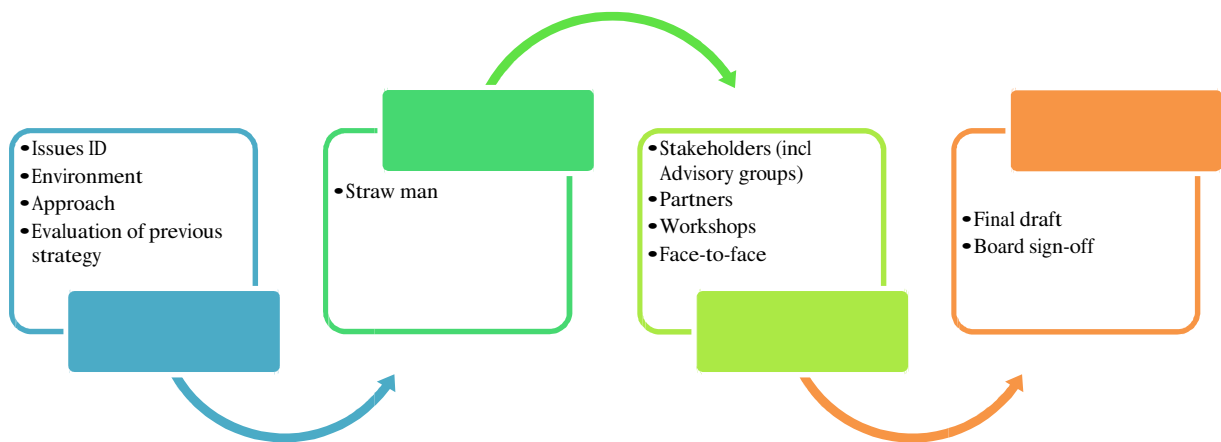


PROPOSED STRATEGIC PLAN APPROACH AND TIMELINE

1. PROCESS



2. APPROACH – Two-pronged



3. TIMELINE (for Blue Print and Softball NZ strategy)

Please note this is a revised timeline, as of 2 July 2013.

