

Rolux Fishing Rods



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Newsletter - April 2014



Welcome to the rolux newsletter

Website update for www.rolux.co.nz

Between repairing rods, sourcing new components and battling bureaucracy, I have not had a great deal of time to devote to the Rolux website development. I intend to have all the features, including the shop up and running without bugs in a couple of months. Up till then, I can still offer you my repair and rebuild services along with Rod building components and my own brand of "Crown" plastic tent pegs, rope slides and keyhole guy rope tensioners.



I am on the lookout for a good website developer to help modify the coding for my shop facility. If anyone has experience with and knows someone good and reasonably priced, I would be keen to hear from you. A reference goes a long way in my book. This last guy (the ginger one above), was a real pussy and couldn't even use the mouse.

Fishing Rod W.O.F.

With the colder weather fast approaching, it is a good time to check over your fishing tackle and in particular your rods. Small, easily fixable issues can, if ignored, cause major problems further down the track. For example, on a Carbon Fibre rod without underbinding, a slightly loose guide which can rub on the blank, can cause catastrophic failure of the rod. Cracked guide and Tip ring inserts can be easily overlooked and will probably fail, just when you need the rod to perform, causing line breakage and loss of fish at the least. Loose reel seats can often be fixed when caught early, but if left too long will normally have to be replaced at much greater cost.

Younger Anglers

I would be interested in hearing from any of you avid fisherfolk out there as to how you see the situation involving young people in the local fishing scene. My daughter is 25yrs old and has many friends around her age that have never experienced the pleasure and thrill of having a fish on the end of your line. One of my friends told me that his two boys just didn't have the time to fish as they



were too involved with computer games and they both had dirt bikes. I sometimes wonder if such things were available to me as a young lad, whether I would have enjoyed the outdoors as much as I have over the past 45 plus years. Personally, I feel that you are never too young to start fishing. My daughter was very young when she won a prize in a fishing contest for the smallest fish. She had a smile from ear to ear and the joy that this brought her is something I will always remember.



Embracing technology

I have always been interested in technological advancements. I have never been one to shun something just because it was a new-fangled idea. I remember when computers first became widely available to the small business community. I was swayed by the fact that they were going to move us towards the "paperless office". Yeah right!! That one was obviously



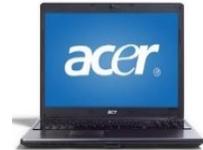
circulated by the paper mills and I'm sure they made a killing. Anyhow, I started with a "Commodore 64," remember them? My one had 2 x external floppy disk drives (no hard drive), a tape cassette player and a dot matrix printer which worked overtime. It ran on Dos and I had to teach myself how to program in "Basic" to make it do anything useful. After finding tasks were taking much longer than doing them manually, mainly due to floppy drive crashes, I was talked into upgrading to an IBM XT computer with 128Kb of memory. The motherboard had an Intel 8088 microprocessor running at 4.77 MHz and a hard drive of – wait for it – 5 Mb. It also had a 5 ¼" floppy drive. Technology is wonderful isn't it? As computers and operating systems have changed over the years, I feel that I have probably been playing catch-up most of the time and most of my upgrades have been through necessity rather than just wanting the latest and greatest.



The last 3 computers I have bought have all been Acer's and I have found them to be great machines with the only problem being that new technology can leave them behind in its wake. A problem shared by all brands of computer, smart phones, cameras and indeed any electronic product. It is a good thing that prices have dropped as well and you can get much more bang for your buck than ever before.



I have seen operating systems change from DOS to the Microsoft version of Mackintosh's OS. I started with windows 3.0, moving through 3.1, NT, 2000, Vista, XP in all its forms and due to Microsoft removing support for XP from April on, I am now somewhat up to date running 8.1 on a computer that has more Ram than a Merino stud farm. The only problem I have now is that I don't have time to make a coffee while waiting for something to load.



Blog, Facebook and Twitter

All these wonderful new ways of keeping in touch with people are great. But am I the only one who finds that keeping everything up to date seems to be a herculean task. I find the [blog on my website](#) is the easiest, probably because at this stage it is only a one way communication medium. Facebook is more labour intensive and I have to admit still a little daunting to me but you can find us at [facebook.com/roluxfishingrods](#) If you like my website, I would appreciate it if you could like us on Facebook and refer us to your friends.



I have been talking to a friend of mine  about his experiences using Twitter and he has told me that he finds it manageable but tends to think that it could take up a lot of time if you had a large following. Do any of you out there have experience with using Twitter as a medium to inform people about new products, events, specials etc.? I would be keen to hear from you.

Plastic Tent pegs, rope slides & keyhole tensioners.



“Crown” plastic tent pegs, rope slides & keyhole tensioners. Now available **direct from the New Zealand manufacturer.**



High impact polypropylene tent pegs available in the following 3 sizes and configurations:



15cm peg with double hooks.
23cm & 30cm pegs with single hook.

“Crown” Plastic rope slides moulded in High Impact Polypropylene – 6cm & 10cm.



“Crown” Flexible Keyhole Tensioner – 18cm long. Made to act as a shock absorber between the guy rope & the peg.



These moulded plastic products have all been made in N Z for local conditions for over **35 years.**

Available in **June 2014.**

15% discount if ordered in April for June 2014 delivery. **Contact me for bulk orders.**

Trade enquiries welcome.

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Email: rolux@xtra.co.nz

Visit the [Rolux website](http://rolux.co.nz) for further information on these products

Next month I will be discussing the following topics:

- 1. Blank Point Loading**
- 2. Rod Blank materials**
- 3. Blank action explained**
- 4. Choosing the right guide**
- 5. Guide insert material & frame development**

Copies of this, and all subsequent Newsletters will be available on the **“Newsletters”** page of the Rolux website. The newsletters will be available in PDF format. To go direct to the page Just click on the link below

[Click here](#)

As new products and services come on line, I will be telling you about them in this newsletter.

At the moment, the Rolux website is primarily an information site through which you can find out about Rolux, myself, and what I can offer you. I believe in personal service and if you contact me I will do my utmost to service your Requirements. We deal in superior quality products that will outperform your expectations.



Till next month, this is Al signing off.