

Professionalism, credibility and management systems drew Selwyn Plantation Board to PF Olsen.

PF Olsen welcomes Selwyn Plantation Board (SPB) as one of its new clients. Based in Canterbury and managed from our Christchurch office, SPB now has forestry and harvesting management services, along with FSC certification, provided by PF Olsen.

SPB saw the writing on the wall several years ago with regard to the implications of the Kyoto Protocol and carbon emissions and proceeded to convert most of their plains forests to pastoral farming prior to the imposition of the ETS carbon liability (what some call a carbon “tax” on land conversion). As responsible land managers SPB sought to deliver highest and best land use for their shareholders.

Seeking outside help

With less than 6,000ha of hill country forests, SPB concluded that it was not viable to sustain its own in-house management capability and it sought proposals from various third-party professional forest managers.

PF Olsen is pleased to have been chosen by SBP to be its manager. Kerry Ellem, immediate past CEO of SPB, has this to say about PF Olsen: “When Selwyn Plantation Board decided to out-source its forest management, proposals were evaluated from service providers around New Zealand. PF Olsen was our preferred choice for a number of reasons. In our dealings with PF Olsen we found them highly

professional and credible. They were able to offer a comprehensive management service and clearly kept abreast of innovation and advances in research. We liked their investment in management systems and strong disciplines in areas such as GIS, stand record management and forest modelling”.

Getting to know how it all works

Since commencing the new contract in May of this year PF Olsen has been busy transferring data into its FIPS system and getting to know the estate, contractors, stakeholders and log buyers. The log export container initiative (featured elsewhere in this Newsletter) will be particularly advantageous for SPB and PF Olsen’s other clients in Canterbury.



Kerry Ellem, past CEO of SPB liked the fact that PF Olsen was independent.