



To Whom It May Concern

Reference; P.F. Olsen Forestry Managers, Gisborne

In my work as Harvesting and Marketing Manager for Crown Forestry I have had the good fortune of working with the PF Olsen staff Gisborne as our Management- Contractor client managing logging operations on our behalf, in our commercial forests in the Gisborne- East Coast-Wairoa region.

Over a period of ten years (2004-2014) involving five forests and 383,600 tonnes of logs the outcomes in all aspects of logging management were impressive.

The professionalism of all staff involved, be it planning, field supervision or administration was of the highest standard.

Due to a very good safety culture, I cannot recall any lost time injuries during the period I was involved.

Environmental management during work going on, and post- harvest has been very good and this is reflected in District Council field inspection results.

Logging planning involving setting boundaries, potential road lines, cost and profit-margin estimates, consents, and all the back-up documentation is some of the best I have seen.

Engineering in the field verifying pre-planning and managing roading and earthworks once again is of a high standard and appropriate to forestry requirements.

The staff were always mindful of ways to minimise costs without compromising safety or quality. This also applied to maximising revenue with a lot of effort put into capturing market share and negotiating the best price per log grade, resulting in the best possible profit margin.

Periodic reporting (monthly and quarterly) on safety, production issues, rolling mapping updates (from in house aerial photography) log sales and future predictions has been excellent.

I would be confident in recommending the services of P.F.Olsen to anyone considering logging a forest counting on a successful outcome.

Dave Little

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