

## PRESENTERS



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Sarah is a commercial lawyer who has worked in franchising for over 20 years, including a period as a franchise consultant. She has also had a number of in-house legal and non-legal roles, including owning a specialist commercial property maintenance business, giving her a fairly unique understanding of how businesses work and what business owners and entrepreneurs need from a lawyer. Sarah has a MComLaw (Hons) and DipBus (New Ventures) and has presented at a number of franchise seminars and webinars.



### **Deirdre Watson, Barrister, Auckland**

Deirdre has practised as a barrister since 1993 and has acted in a wide variety of commercial disputes, with a particular focus on franchising. She holds an LLM (Hons), is a regular presenter on franchise law, lectures in franchise law at Auckland University, is Vice Chair and Board Member of the New Zealand Franchise Association and has written numerous articles on franchise legal topics.

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