

PRESENTER



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Sheldon has been a marketing advisor for small-medium sized businesses since 2009. He enjoys helping clients turn their businesses into goal achieving machines by discovering a marketing strategy that works for them. Sheldon's special skill is prioritising actions and making relentless progress. Like all those in the legal profession, he reads a lot, and you can find the summaries of Sheldon's favourite 87 business books on his website. He has an MBA from Waikato (2011).

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